

Khalid Nizami

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ABOUT ME

I'm Khalid Nizami, a passionate Graphic Designer with 5+ years of experience in creating impactful visual designs. I have successfully completed 500+ design projects, specializing in branding, logo design, social media creatives, print materials, packaging, and marketing collateral. I enjoy transforming ideas into creative, user-focused designs that help businesses build a strong brand presence.

SKILLS

Graphic Designing	Animation	Problem Solving
Video Editing	Social Media	Creativity
Post Processing (Lightroom)	Marketing Branding	Time management and leadership
Design Work with AI		

PROFESSIONAL EXPERIENCE

Senior Graphic Designer **Sept 2022 - June 2026**
iGrid Creative Works

- Designed 500+ creative projects for clients across various industries.
- Created brand identities, including logos, colour palettes, typography, and brand guidelines.
- Designed social media posts, banners, brochures, flyers, posters, and marketing materials.
- Developed packaging designs, business cards, stationery, and print-ready artwork.
- Collaborated with clients to understand requirements and deliver creative solutions.
- Prepared files for digital and offset printing while maintaining high design quality.
- Managed multiple projects simultaneously and consistently met deadlines.

Graphic Designer **1 May 2019 - 30 Sept 2022**
Bin Khalid Studios

At Bin Khalid Studios, I lead as the Custom Product Designer and Senior Graphic Designer, innovating and delivering exceptional custom product designs. Collaborating cross-functionally, I ensure timely project completion and uphold quality standards. My contributions drive a 20% sales increase, maintain high client satisfaction, and streamline processes for efficiency and growth.

Freelancer Graphic Design **2018 - Present**

As a full-time Freelance Graphic Designer and Social Media Marketer with a portfolio of 200+ clients,

EDUCATION & CERTIFICATIONS	SOFTWARES	Project Done
Bachlor of Arts Majors: History (HONS) Jamia Millia Islamia	Adobe Photoshop Coral Draw Adobe Illustrator Adobe Premire Pro Adobe After Effects Adobe Lightroom Classic Affinity Designer Canva DaVinci Resolve Wordpress (Elementor)	Logo Design Projects 50+ Brand Identity Projects 5+ Logo Animation 25+ Brochure 100+ Total Design Works 1000+ Youtube Videos 100+ Website Projects 5+ Book Design 10+ Exhibition Design 2 3d Structure Design & Execution 2
Diploma In Printing Technology PUSA		